

# Whitepaper

CurseBirds CNFT



Created by: Team CurseBirds  
Version: V1.0 16/03/2022

## **WEBSITE**

CurseBirds: <https://www.cursebirds.io/>

## **SOCIAL MEDIA**

Twitter: <https://twitter.com/CurseBirdsCNFT>

Discord: <https://discord.gg/6as9k6RMq7>

## **CONTACT**

Mail: [cursebirdscnft@protonmail.com](mailto:cursebirdscnft@protonmail.com)

## **COPYRIGHT**

CurseBirds may only be re-sold for gain or profit as NFTs with legitimate policy IDs. We do not grant permission for any person(s) or business(es) to reproduce, print or otherwise sell our content for commercial purposes without explicit permission.

## **DISCLAIMER**

The plans laid out in this Whitepaper are subject to change and decisions to do so will be made by our team. Nothing mentioned should be read as a guarantee by CurseBirds or any mentioned individual or organization.

The details enclosed are intended to be informational and based upon planned development of CurseBirds and accompanying projects.

This document should not be used to inform on financial or investment decisions.

# WHITEPAPER

In our Whitepaper we will introduce you to our team and values, explain why CurseBirds are more than just a .jpeg, what it means to be in the CurseBirds community, give insight into our tokenomics, lay out our plans for partnerships and projects in development.

*Please note that a detailed overview of our tokenomics can be found in a separate document. In the Tokenomics Policy you are able to find all token statistics and reward system explanations. If you just want to have a quick glimpse you can check out the Tokenomics chapter in this Whitepaper.*

## OUR TEAM & VALUES

### TEAM CURSEBIRDS

We are a team of innovative creators with a passion for creative thinking and gamification. You probably already found out that we also enjoy to have fun with profanities.

We are determined to deliver a project that brings laughter to the CNFT space, drives the mass adoption of CNFTs and ensures that every supporter of the CurseBirds project is being rewarded for being a part of the CurseBirds community.

#### CREATIVE



**ALEXANDER**

Founder of CurseBirds and immensely enjoying the creation of these assholes and building the CurseBirds community

#### MARKETING



**KAI**

Puts all his efforts in empowering the CurseBirds brand and pursuing project collaborations in the CNFT space

#### TECH



**JEFF**

Responsible for all technology behind CurseBirds with a strong focus on building the CurseBirds development team for season 2

### VALUES

CurseBirds is a means to have fun (and vent once in a while). We are passionate about community engagement and feel laughter is an important factor to happiness.

Always remember: just because all birds are assholes does not mean you have to be one too! We are heavy promoters on and continuously strive for kindness, fun and inclusion.

## WHAT ARE CURSEBIRDS?

CurseBirds is a flock of five birds who grew up to be true assholes. They are birds blasting curse words!

## OKAY BUT WHAT IS SO SPECIAL ABOUT THEM?

CurseBirds are more than just pesky birds captured in a .jpeg!

CurseBirds >>>

- serve as a token to the CurseBirds community
- have strong tokenomics and are designed to benefit long-term holders.
- are used as an entrance to the CurseBirds Watchers Club

## CURSEBIRDS COMMUNITY

The CurseBirds community is a place to hang out, have fun and talk to likeminded people all over the world. The foundation of the community is moulded by its population: you!

Being a community member will give you access to hilarious game nights, giveaways and voting rights to the CurseBirds strategy prioritization.

### **COMMUNITY GAMES**

We will launch multiple recurring community games, these will initially be open to the whole community but prizes will be available exclusively to CurseBirds holders.

### **SET CONTESTS**

We feel contests are a great tool to let our community members contribute to our project in a playful and creative way. We have recurring community contests and giveaways on our Discord channel. We also celebrate every successful mint with set prize pools (S2 1,000ADA, S3 5,000ADA).

### **VOTING RIGHTS**

We highly encourage community members to actively participate in our community. Owning a CurseBirds CNFT gives you voting rights to the CurseBirds strategy prioritization.

To build sustainable products we value what our community finds valuable. We work agile and will do the strategy prioritization in close contact with the community. More details can be found in the Tokenomics chapter or Tokenomics Policy.

## TOKENOMICS

In the Tokenomics Policy (published as a separate document) you are able to find all token statistics and reward system explanations. If you just want to have a quick glimpse you can check out below summary.

Being a CurseBirds CNFT holder can be highly rewarding. Make sure to get your CurseBirds CNFT and hold on to it! Each seasonal release has their own built-in reward system:

- If you own a S1.1 CNFT you will receive a free S2 CNFT and S3 CNFT.
- If you own a S1.2, S2 or S3 CNFT you will receive a fixed percentage of the Primary Sale Reward and Secondary Sale Reward.
- If you own any CurseBirds CNFT you will receive voting rights to the strategy prioritization

Total Reward Per CNFT							
Season	Mint Price Free S2	Mint Price Free S3	Primary Sale Reward	Secondary Sale Reward	Total Reward	Investment	ROI
S1.1	40	60	-	-	100	25	400%
S1.2	-	-	10.13	2.63	12.75	25	51%
S2	-	-	8.44	2.19	10.63	40	27%
S3	-	-	5.91	1.53	7.44	60	12%

That being said: the CurseBirds community is about more than acquiring ADA. We are setting up a fun and activity driven community. We want to give our community members the feeling of enjoyment and sense of belonging to a group of likeminded people

### **LOYALTY POOL**

Never let your CurseBirds S1.1 CNFT go!

S1.1 CNFT holders will receive a free S2 CNFT and a free S3 CNFT. In S2 and S3 there will be two birds added to the flock. S1.1 CNFT holders will receive one of the two birds per season.

### **PRIMARY SALE REWARD**

S1.2, S2 and S3 CNFT holders will receive the Primary Sale Reward.

The Primary Sale Reward Pool is filled with 30% of the total minting sale of S1.2 and 20% of the total minting sale of S2 and S3.

The Primary Sale Reward is automatically distributed to S1.2, S2 and S3 CNFT holders after completing S3.

### **SECONDARY SALE REWARD**

S1.2, S2 and S3 CNFT holders will receive the Secondary Sale Reward.

The Secondary Sale Reward Pool is filled with 50% of the royalties accumulated from secondary market sale of CurseBirds CNFTs.

The Secondary Sale Reward is automatically distributed to S3 CNFT holders after completing S3.

### **STRATEGY VOTING SYSTEM**

We highly encourage CurseBirds CNFT holders to actively participate in our community. Owning a CurseBirds CNFT therefore gives you voting rights to the CurseBirds strategy. The CurseBirds voting system will be used to determine the prioritization of the CurseBirds S4 2022 and Y2023 strategy.

To build sustainable products we value what our community finds valuable. We work agile and will do the strategy prioritization in close contact with the community.

# ROADMAP

CurseBirds grow and evolve season on season. This also applies to the pixel dimensions of our CNFTs. Giving us more creativity in our designs (and profanity, lol!)

Each season introduces a new and unique bird to the flock. In season 1 we introduce you to the leader of the bunch, which - of course - is a seagull.

During season 3 (Beta) and season 4 (Official) the real fun kicks in: the launch of the CurseBirds Watchers Club.

- Season 1**
  - Create original 60x60px art – 10 in total – promotional purposes
  - Create original 60x60px art – 2000 in total – bird 1/5 (seagull)
  - Launch official website (MVP)
  - Publish Roadmap 2022
  - Publish Tokenomics Policy
  - Publish Whitepaper
  - Launch marketing campaign
  - Register with CNFT.tools
  - Publish Rarity Chart
  - Fair mint of season 1.1 CurseBirds CNFT collection – March 18th
  - Fair mint of season 1.2 CurseBirds CNFT collection – May 2nd
- Season 2**
  - Create original 90x90px art – 2000 in total – bird 2/5
  - Create original 90x90px art – 2000 in total – bird 3/5
  - Fair mint of Season 2 CurseBirds CNFT COLLECTION
  - Award season 1.1 CurseBirds holders with one season 2 CurseBirds CNFT
  - CNFT space collaboration
  - Full website upgrade
  - Dedicated CurseBirds Watchers Club marketing campaign
  - 1000 ADA giveaway contest - details will be announced
- Season 3**
  - Create original 120x120px art – 2000 in total – bird 4/5
  - Create original 120x120px art – 2000 in total – bird 5/5 (the last one!)
  - Launch CurseBirds Watchers Club (Beta)
  - Fair mint of season 3 CurseBirds CNFT collection
  - Award season 1.1 CurseBirds holders with one season 3 CurseBirds CNFT
  - Community vote on season 4 strategy
  - Consistent CurseBirds Watchers Club marketing campaign
  - 5000 ADA giveaway contest - details will be announced
- Season 4**
  - Activate Primary Sale Reward distribution
  - Activate Secondary Sale Reward distribution
  - Launch CurseBirds Watchers Club (Official)
  - Community vote on Y2023 strategy
  - Season 4 strategy prioritization will be discussed with the community after a successful season 2
  - More to be announced!

## **PARTNERSHIPS**

We see partnerships as a catalyst for long term marketing activity and CurseBirds development.

Partnerships with trusted and befriended projects will be a driving force for our success. We are building real relationships and are working on collaboration deals with projects who share our mission to deliver innovative solutions to the NFT space, while bringing laughter to the community.

We found that CurseBirds are perceived as ideal pets in collections of other projects. We will announce multiple collaborations with trusted projects, already active in the CNFT space. By collaborating and gaining trust with other projects we will increase our brand value even more.

Partnerships are also crucial for our metaverse play. CurseBirds will invade befriended metaverses and will be encountered when you least expect them.

## **CURSEBIRDS PROJECTS**

We are here to contribute absurd artwork and deliver innovative applications to the CNFT space. We are already setting up requirements, frameworks and connections for our listed projects. We also need to face the reality that the execution of these projects can only succeed with funds of successful mints.

The funds of successful mints will be used to launch the *CurseBirds Watchers Club*.

## **PROJECT 1 >>> CURSEBIRDS WATCHERS CLUB**

### ***A WILD CURSEBIRD APPEARED***

We will randomly spawn easter eggs on our online channels. If you actively find or accidentally encounter one of these easter eggs, you will be an honorary member of the CurseBirds Watchers Club and win a prize.

### ***CURSEBIRDS CNFT AS A TOKEN***

Prizes will be available exclusively to CurseBirds holders.

### ***FIND-TO-WIN***

The prize pool will be filled with ADA and CurseBirds CNFTs.

**>>>END<<<**